

## RESERVE YOUR EXHIBIT SPACE

Please send in your Registration Form/Payment before October 15, 2009

• 1 col. x 1.5" listing in the show directory

Please provide a 30 word description of your company.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Products/Services: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Web: \_\_\_\_\_ Exhibit Sign to read: \_\_\_\_\_

Prize for giveaway: \_\_\_\_\_

**Prizes to be donated for giveaway: (Your company name will be announced) Minimum value \$50.00**

### BOOTH INFORMATION

	QTY	PRICE	TOTAL
Single 10' x 10' booth	_____	\$399	\$ _____
Lunch (Registration does not include lunch)	_____	\$ 35 ea	\$ _____
Annual Membership Dues Required if not already paid * (Select one only)			
Atlantic City Hotel & Lodging Association		\$225	\$ _____
Greater Atlantic City Chamber		\$225	\$ _____ (New Members Only)
Electric (Yes or No)		\$ 50	\$ _____
Carpet (Yes or No)		\$ 99	\$ _____
Table (Yes or No) 1 Table Per Booth	N/C		
2 Chairs (Yes or No)	N/C		
Total Amount Enclosed:			\$ _____

Make checks Payable to: ACHLA or GACC

Visa/MasterCard # \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name of cardholder: \_\_\_\_\_

Street Address of cardholder: \_\_\_\_\_ Zip code: \_\_\_\_\_

Send to: ACHLA: 151 South Pennsylvania Ave. (Suite 709) • Atlantic City, NJ 08401

Phone: (609) 345-8910 • Fax: (609) 345-8101 • Email: info@achla.org • Web: www.achotelodging.com

Send to: GACC: 12 South Virginia Avenue (at Gordon's Alley) • Atlantic City, NJ 08401

Phone: (609) 345-4524 • Fax: (609) 345-1666 • Email: emonroe@acchamber.com • Web: www.acchamber.com

\*Current Members of either ACHLA or GACC will be recognized and will not be required to join the other organization to participate in the trade show.

**A MUST SHOW FOR ALL!!!**

# ATLANTIC CITY HOSPITALITY TRADE SHOW

**Thursday,  
October 22, 2009**

Mark G. Etes Arena • Trump Taj Mahal Casino Resort

Presented By

**COOPER LEVENSON**  
ATTORNEYS AT LAW

Exhibitor Services

**AEX**  
CONVENTION SERVICES

**ATLANTIC CITY**  
Hotel & Lodging  
Association

**GREATER  
ATLANTIC CITY  
CHAMBER**



- Over 150 Exhibit Booths Available  
Mark G. Eteess Arena is a 60,000 square feet facility with a 40' ceiling height.

- Targeted Attendees

**WHO ATTENDS THE SHOW**

Major Manufacturers/Distributors of many of the Products /Services  
Hospitality/Lodging Owners and Managers  
General Business Operators and Owners  
Departmental Managers/Supervisors of the Hotel/Casinos  
CEO's of the Atlantic City Casino/Hotels  
Our Goal is to have 150+ Vendor Display Booths at the Trade Show

- Meet with Purchasing Buyers from Atlantic City casinos, the area's largest industries and government
- "Bet on Green" – How to green your company
- Casino/Hotel Leadership Forum
- Product Demonstrations:
  - Fish/Seafood Purveyor
  - Green Products Displays
  - Meat Cuttings
  - Produce Displays
  - Uniform Modeling Show
  - Plus More

## SCHEDULE

Continental Breakfast for Exhibitors and Purchasing Buyers  
8:00am – 8:30am

Purchasing Buyers One-On-One With Booth Exhibitors (verification required)  
Scheduling by Product/Service  
9:30am – 11:30am • 12:30pm – 2:30pm

Exhibit Floor Open  
9:30am – 3:00pm

Ribbon-Cutting Ceremony  
9:45am

Product Demonstrations  
Fish/Seafood Purveyor  
Green Products Displays  
Meat Cuttings  
Produce Displays  
Uniform Modeling Show  
11:30am – 2:00pm

Gourmet Buffet Luncheon  
Available for purchase (Buffet Price \$35)  
11:30am – 1:30pm

"Bet on Green" – How to green your company  
1:30pm – 2:00pm

Casino/Hotel Leadership Forum  
2:00pm – 3:00pm

## CASINO/HOTEL LEADERSHIP FORUM

This Forum presents a unique opportunity to hear from Atlantic City casino leaders as they provide a business update of current operations, along with information on recent and future development. They will also discuss the numerous benefits provided by the Atlantic City casino industry, including the purchase of \$3.5 billion worth of goods and services from thousands of vendors each year, as well as their over \$10 billion of capital investment in Atlantic City – the state's #1 resort, since the inception of gaming in 1978.

Moderated by Lloyd D. Levenson, Esq., Cooper Levenson Law Firm

## FOR SPONSORSHIP OPPORTUNITIES

Call 609.345.4524 or [emonroe@acchamber.com](mailto:emonroe@acchamber.com)

### Casino/Hotel Leadership Forum – \$1,000

- 10' x 10' Booth
  - Recognition/Listing in Show Directory • Signage at Panel Session
  - Mention in all promotions • 5 Luncheon Tickets
- This is your opportunity to show support of Atlantic City's casino/hotel industry as its leaders share information on the impact casinos have on our region and their forecast for the future.

### Ribbon Cutting – \$1,000

- Recognition/Listing in Show Directory
- 10' x 10' Booth • 5 Luncheon Tickets • Signage at Ribbon Cutting

### Purchasing Buyers "One-On-One" – \$1,000

- Recognition/Listing in Show Directory
- 10' x 10' Booth • 5 Luncheon Tickets • Signage

### Luncheon Sponsor – \$1,000

- Recognition/Listing in Show Directory
- Signage at Luncheon • 10' x 10' Booth • 5 Luncheon Tickets

### Beverage Station Sponsor – \$500

- Recognition/Listing in Show Directory
- Signage at Beverage Station



### "BET ON GREEN" How to Green your company

In this special session, Ulrico C. Izaguirre, the National Political Director and Eastern Division Regional Communications Director for Harrah's Entertainment, and a leader of the company's green steering committee, will offer guidelines on how to effectively green your property and lower energy costs. Harrah's Entertainment recently received the prestigious United States EPA Environmental Quality Award. It was the first casino company to ever win this award. Prior to joining Harrah's in January of 2004, Rico was the Assistant

Director of the Arizona Department of Environmental Quality and served as an assistant in Vice President Gore's White House West Wing office.

Introductions/Comments by Ken Calemno, COO Cooper Levenson Law Firm; Chairman, Greater Atlantic City Chamber